Executive Vice President (EVP) - The EVP is second in command to the Chief Executive Officer and substitutes in the CEO's absence. The EVP reports directly to the CEO. This high level executive is responsible for helping fellow executives to achieve financial goals and objectives of the firm to increase operating performance. The EVP follows corporate strategies in guiding the executive team in preparing budgets, creating businesses plans, and, helps to solve internal issues as they arise. Primary responsibilities of the EVP include, but are not limited to, business development (including Sales & Marketing), clearly communicating company strategy to fellow executives, board of directors, and, other appropriate staff. The EVP attends board meetings, oversees revenue generation, assists in corporate operations, helps to identify ways to maximize revenue, analyzes & interprets financial reports, ensures that company policies and procedures are followed by each department, helps to attract, retain and motivate staff, reports and shares information with the board to ensure they are kept fully informed on the condition of the organization and important factors influencing it, helps to identify and lead new business opportunities, ensures highly productive relationships and partnerships for the benefit of the organization, sets goals, monitors workloads, and, evaluates results to ensure that departmental and organizational objectives and operating requirements are met and are in line with the needs and mission of the organization. The EVP cooperatively works with LCS, community leaders, executive colleagues, potential capital funders, government officials, and, senior staff/board members for the best interest of the firm. This corporate leader participates in, and nurtures, broad networks of alliances with other influential people to exchange knowledge and information about learning and change management, in support of positive and appropriate change initiatives for this firm.