Chief Operations Officer (COO) - The COO is the leader of corporate operations and reports directly to the CEO, but, works closely with the EVP. The COO designs and implements business operations, establishing policies and procedures that promote company culture and vision, oversees the operations of the company, and, is responsible for the overall efficiency of business for the firm. The COO maintains control of all diverse business operations (including subsidiary elements). This experienced and efficient leader is an excellent "people skills" manager with strong business acumen and an exemplary work ethics. This high level executive secures the functionality of business in ways that drive extensive and sustainable growth. From a basic operational perspective, the COO helps to design and implement business strategies & plans, and, helps to set comprehensive goals for performance and growth of the firm. The COO oversees daily operations and overall work of the company, and, leads & encourages maximum performance and dedication of employees. The COO evaluates organizational performance by analyzing and interpreting available information and feedback. As a result, the COO will regularly keep the CEO informed in all matters of importance, and, assist the CEO in potential capital raising ventures, participate in potential future expansion or acquisition activities, and, help to manage relationships with partners/vendors/suppliers. The COO oversees the purchasing and maintenance of assets. The COO will work to have a fuller understanding of all departmental functions, and, demonstrable competency in strategic planning and business development. The COO will have basic working knowledge of data analysis and performance/operation metrics, outstanding organizational and leadership abilities, excellent communication, presentation, and interpersonal skills, and, an outstanding aptitude in decision-making and problem-solving.